



The Ultimate Guide For Restaurant Marketing



Are you an owner of a restaurant and want to get **more online orders** without paying 20% - 30 % commissions to third-party platforms.

Are you **struggling to promote** it to the right audience?

Sounds like you've got a lot of problems on your plate.

That's why we're here!

Read on to learn more about the **high conversion online ordering system** and how Phygital24 **restaurant marketing services** can help your restaurant drive profits





Your restaurant should go online now!

25%

Of restaurants owners rely on their own ordering system and are going commission free without depending on 3rd party apps

300%

The delivery industry has grown 300% faster than dine-in traffic

67%

Of customers who place an online order with a restaurant will visit that restaurant 67% more frequently than those who don't.

Stop 3rd party Delivery Apps From Holding Your Restaurant Hostage!

43%

Of restaurant service providers believe third-party apps disrupt the direct relationship between a restaurant and its customers by withholding customer data.

70%

Of Consumers Prefer to Order Direct from Restaurants, Not Third-Party Services.



With an in-house Food Ordering System combined with 360 degree Marketing Solutions

You will be able to keep all the profits for yourself and end up with a heavier pocket.

If you're nodding your head in agreement, it's great to meet you.

We're Phygital24. We're here to help..

We offer two products that help you succeed in online delivery -

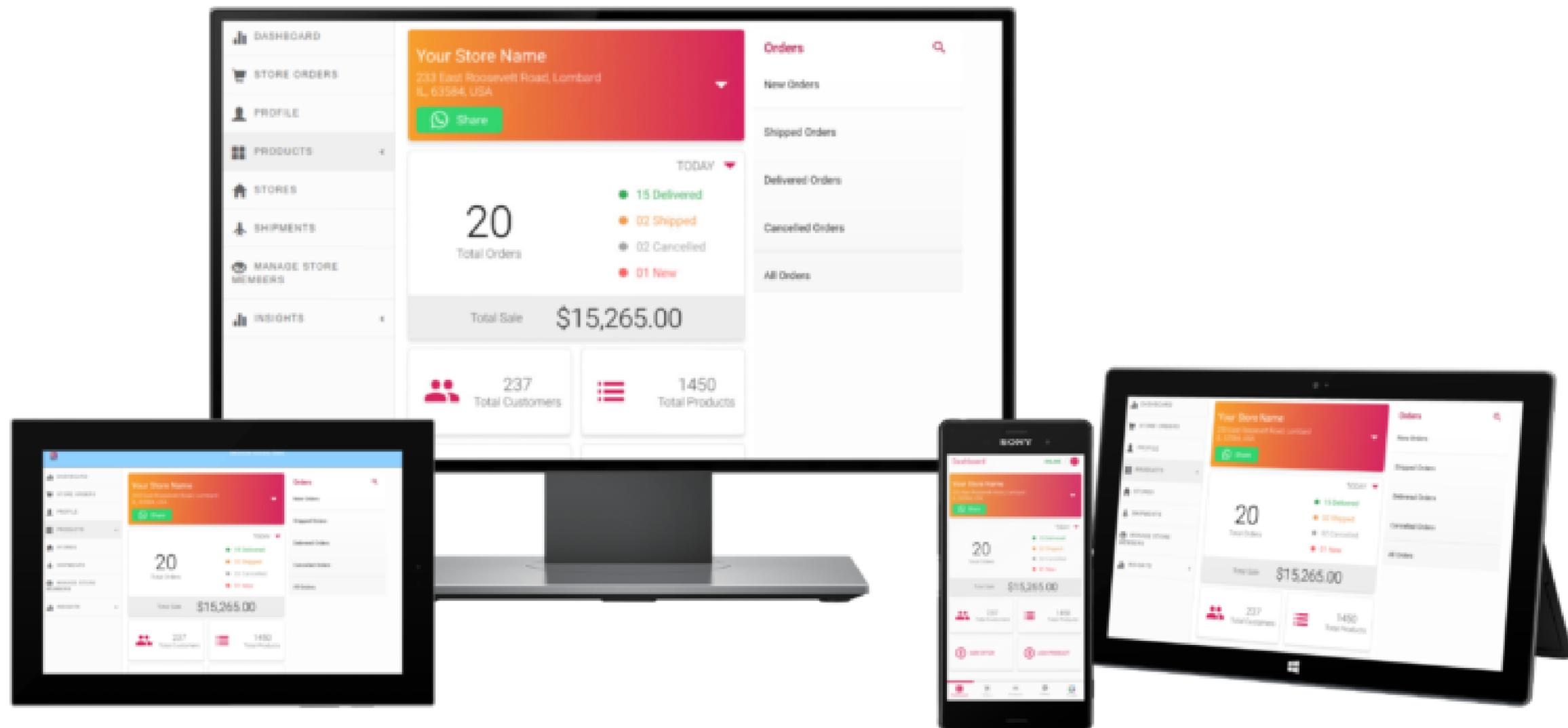
- Online Ordering System
- Lazer Targeted Restaurant Marketing Solutions

In the next few pages, we're going to dig into the online ordering system that is designed to help **increase the number of food delivery and takeout orders**



What is Phygital24's Online Ordering System?

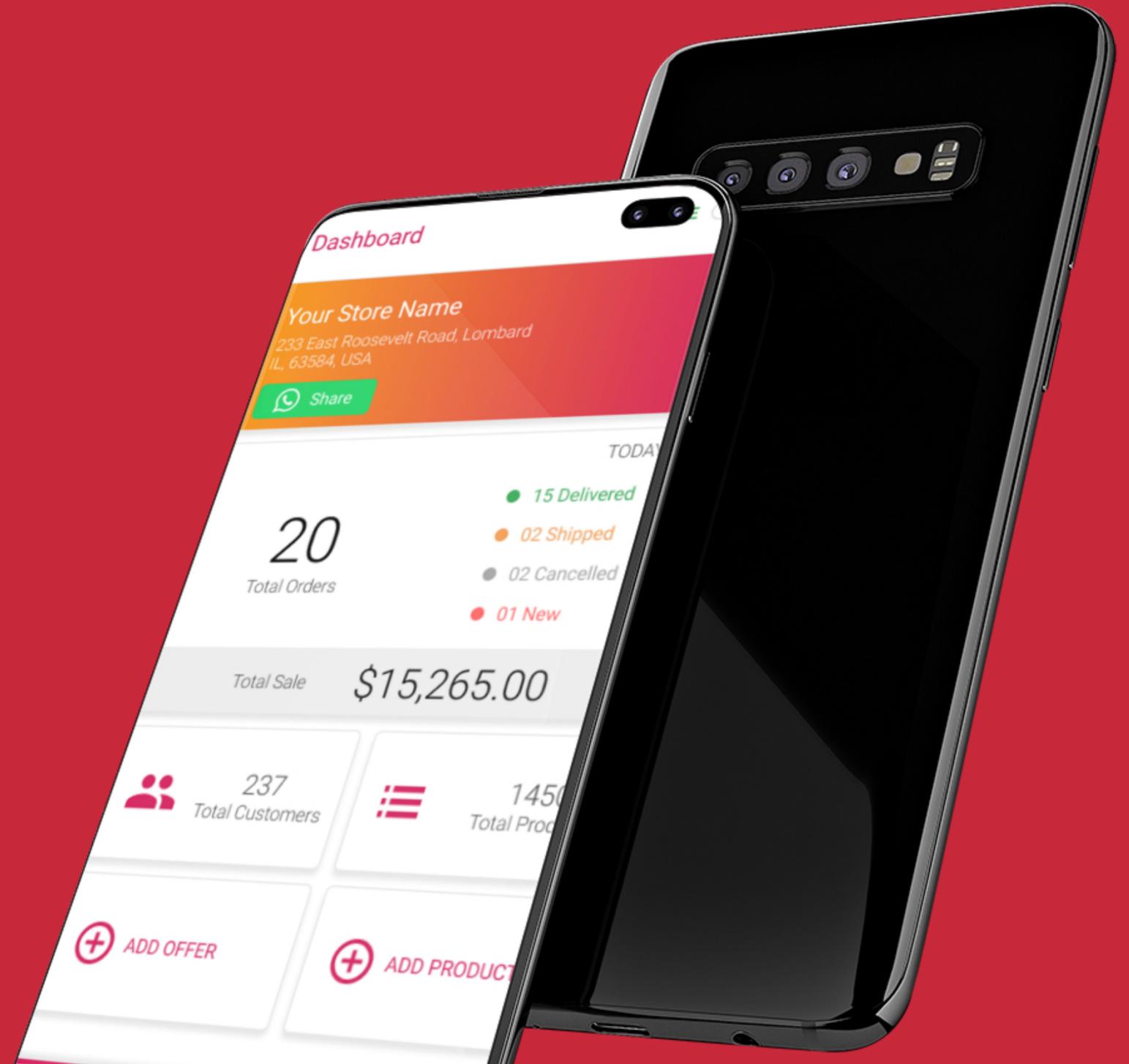
An Online Ordering System lets you take control of your online orders through aggregation, management, optimization, expansion, and partnership



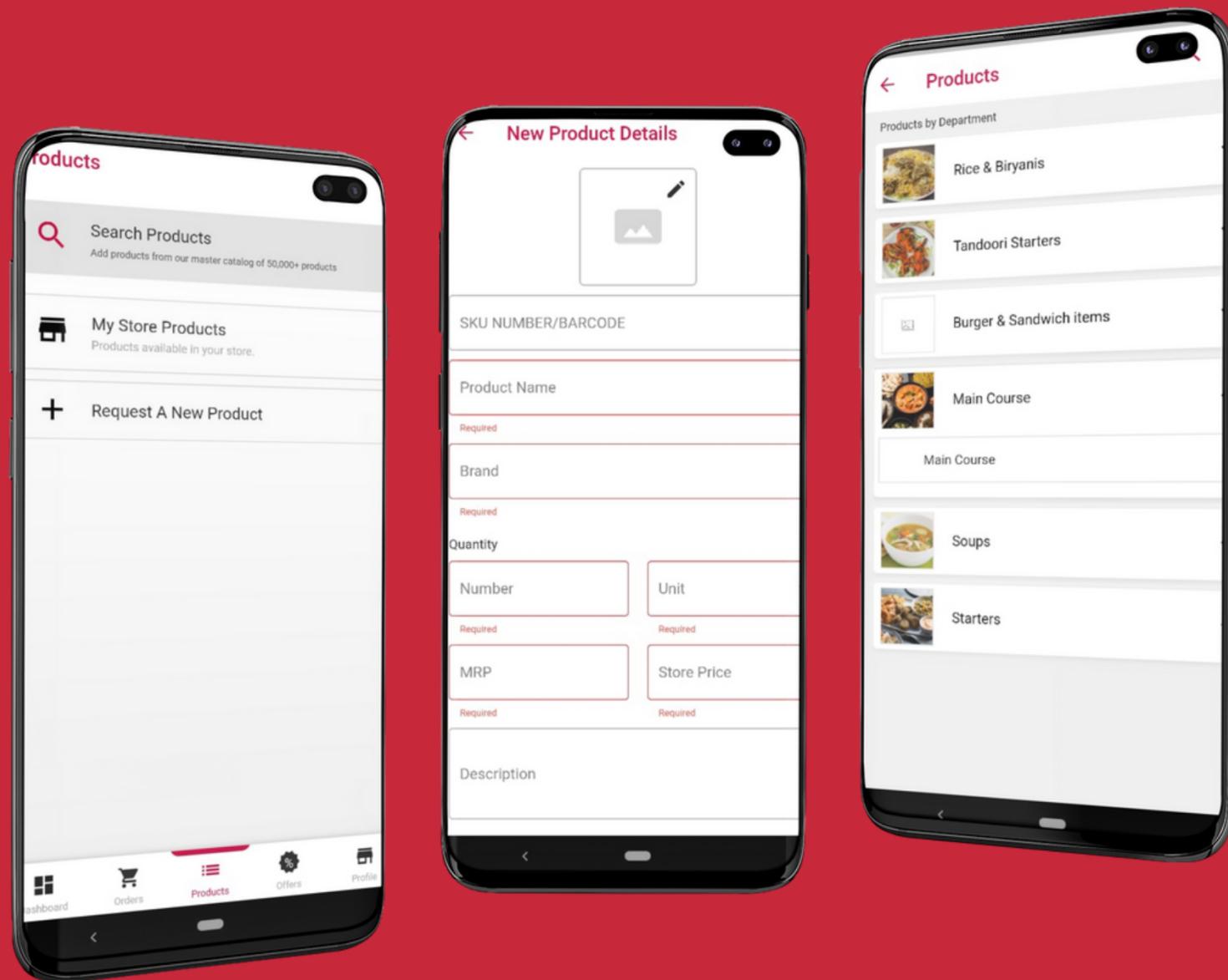
Some of Phygital24's Online Ordering System key features includes

Single Dashboard For All Your Restaurant Chains

No more zig and zag between multiple store apps to manage all your orders.



Phygital24's Online Ordering System key feature



Store management

The products section in the business manager app is a fast and easy way to create and manage your menu offering. Choose the structure that best fits your restaurant and configure modifiers, add-ons, and combos

Phygital24's Online Ordering System key feature



Expansion

Keep your menu and store hours up to date in real-time.

Increase your reach and revenue through delivery management, payment integrations, and inbuilt promotion campaigns

How Phygital24's restaurant marketing services helps your restaurant grow

360-Degree Marketing Solutions

Get ahead of your competitors with online and offline marketing solutions that increase your brand visibility, sales, ROI through integrated social media ad campaigns, SEO, content marketing, and so on.



OKAY SOUNDS
GREAT.

BUT DOES IT
WORK?

Of course, it does! Let's look at
some examples.



JAPANESE RESTAURANT

The Opportunity

A signature chain restaurant owner claimed our services to increase monthly delivery sales and improve efficiency.

How Phygital24 helped

Phygital24 marketing services and online ordering solutions, helped improve operational efficiency and increased monthly sales by 40%

5x

Revenue ROI

95%

Fulfillment rate

10%

Increase in customer average order value

40%

Increase in monthly sales



FAST FOOD RESTAURANT

The Opportunity

A Fast Food restaurant owner approached Phygital24 to increase monthly delivery sales and get a self-branded web and mobile ordering system.

How Phygital24 helped

Phygital24's online ordering system helped this restaurant improve its customer retention rate and increased monthly sales by 50%.

10x

Revenue ROI

98%

Fulfillment rate

15%

Increase in customer average order value

50%

Increase in monthly sales



Want to learn more
about Phygital24's
Online Ordering
System and
Integrated Marketing
Solutions?

We'd love to hear from you!

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